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FOR IMMEDIATE RELEASE

LIZ CULLEN NAMED EXECUTIVE DIRECTOR OF WPEO DC

New York, NY- The Women Presidents' Educational Organization (WPEO) is proud to announce Liz Cullen as the new Executive Director of WPEO-DC. Liz will manage the programs, outreach, and staff in Washington, DC, Maryland, and Virginia. Liz served as the WPEO Regional Director of Certification, overseeing all certification services as well as outreach and fundraising in the New York Region for four years before attaining her master's from Columbia's School of International and Public Affairs.

Liz's educational background in economic development for women as well as her dedication to women's economic independence will certainly prove to be an asset in her role as Executive Director of WPEO-DC. Under Liz's direction, WPEO's certified WBEs more than doubled and corporate support increased by over 20% annually from 2002-2006.

"We are very pleased to have Liz Cullen join the WPEO as the executive director for the DC region," said Marsha Firestone, Ph.D., president and founder of the WPEO. "Her commitment to the organization is evident in her work and will help the WPEO open even more doors for women-owned businesses."

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About the Women Presidents' Educational Organization:

The WPEO is a regional affiliate of the Women's Business Enterprise National Council (WBENC), the nation's leading advocate of women-owned businesses and third party certification organization. The mission of the WPEO is to increase access to business opportunities for WBEs. Our programs develop skills and knowledge for WBEs, advocate in the public and private sectors, foster relationships between WBEs, corporations and the government, and provide certification services. WPEO provides full service third party certification to women entrepreneurs in the New York and D.C regions.