

For Immediate Release

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Women Presidents' Educational Organization (WPEO) Honors Leading WBEs and Corporations in the DC Area

McLean, VA – The WPEO hosted its annual “Celebrate Access” Reception on September 19th at the Freddie Mac Atrium sponsored by Freddie Mac, AOL LLC and WBE sponsor Reston Limousine. At the event, WPEO honored five leading WBENC-certified Women’s Business Enterprises (WBEs) and WPEO distinguished corporate sponsors in the DC area. The WBEs were selected for “Leadership Spotlights” based on their attendance at WPEO events, participation in the Done Deals Challenge (2006 or 2007), and efforts promoting WBENC certification. Women’s Business Enterprise National Council (WBENC) certification is the most stringent and recognized national certification for women-owned businesses wishing to do business in the public sphere. The WPEO is the regional affiliate certifying body of WBENC.

AOL LLC and Freddie Mac were the recognized corporate sponsors. The featured WBEs who received “leadership spotlights” were: Bev Gray – Exhibit Edge Inc., Candice Bennett – Candice Bennett and Associates LLC, Rhoda Arzt – Trilogy Technical Services LLC, Carol Muszynski – Eighth Day Design, and Caren Turner – Turner Government & Public Affairs.

“We are most pleased when our WPEO corporate members and WBEs start signing contracts with each other,” said Marsha Firestone, Ph.D. “This event was a celebration of those contracts and our honorees, both WBE and corporate, have had outstanding success in doing business with WPEO-certified WBEs and WPEO corporate sponsors.”

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The Women Presidents’ Educational Organization (WPEO) is a regional affiliate of the Women’s Business Enterprise National Council (WBENC), the nation’s premier third party certification organization for women owned businesses. The mission of the WPEO is to create increased access to business opportunities for WBEs. Our programs develop skills and knowledge for WBEs, advocate in the public and private sectors, foster relationships between WBEs, corporations and the government, and provide certification services. WPEO provides full service third party certification to women entrepreneurs in the New York, Northern New Jersey (including Princeton and points North), Southern Connecticut and the Washington, DC, Maryland, and Virginia areas. WPEO is incorporated in the state of New York and is recognized as a 501(c)(3) organization. For more information see the website at www.wpeo.us or call (212) 688-4114.