



WOMEN PRESIDENTS'
Educational Organization
PROVIDING WBENC CERTIFICATION

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WPEO CELEBRATES TEN YEARS OF OPENING DOORS FOR WOMEN-OWNED BUSINESSES

Corporations and Women Business Enterprises to be Honored at Awards Breakfast

NEW YORK, NY– The Women Presidents' Educational Organization (WPEO) will celebrate its 10th Anniversary on March 7 at 8:30am, at the Mandarin Oriental in New York City. The event will honor and celebrate ten years of creating access for Women's Business Enterprises (WBEs) to private-sector contracts. In addition, the WPEO will acknowledge a NY and DC Corporation of the Year, a NY and DC Outstanding WBE, a NY and DC WPEO Presidents' Award recipient, and a Women's Business Advocate.

The WPEO facilitates relationships between WBEs and Fortune 1000 companies by providing the most widely recognized and respected third-party certification for women-owned businesses. As the regional affiliate of the Women's Business Enterprise National Council, the WPEO has certified more than 700 companies in the New York region alone. Combined with its partner organization in the DC region, the WPEO has certified over 1,000 WBEs in total, accounting for 16% of all WBENC-certified WBEs nationwide.

“For ten years the WPEO has worked to increase access for WBEs and facilitate the connection to Fortune 1000 companies” said Marsha Firestone, Ph.D., president and founder of the WPEO. “With more than 1000 certified businesses in the New York and DC regions, we look forward to seeing even more business conducted between WBEs and our corporate sponsors in 2008, as well as among the WBEs themselves.”

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About Women Presidents' Educational Organization (WPEO):

The WPEO is a regional affiliate of the Women's Business Enterprise National Council (WBENC), the nation's leading advocate of women-owned businesses and third party certification organization. The mission of the WPEO is to increase access to business opportunities for WBEs. Our programs develop skills and knowledge for WBEs, advocate in the public and private sectors, foster relationships between WBEs, corporations and the government, and provide certification services. WPEO provides full service third party certification to women entrepreneurs in the New York and D.C regions. For more information about the WPEO, including upcoming events and membership, call (212) 688-4144 or visit the website www.wpeo.us.